Bringing public buyers and suppliers of innovation together

**WHAT**
Innovation Procurement Brokers (InnoBrokers) facilitates procurement of innovative and sustainable goods and services by linking public buyers with innovative companies.

**WHY**
Innovation procurement brokerage can provide opportunities for SMEs with solutions to public authority needs to bid for tenders.

**HOW**
- **Testing** innovation procurement brokerage approaches at regional and European level
- **Supporting** and carrying out assessment of public authority needs
- **Engaging** with start-ups and SMEs across Europe to find innovative solutions to needs

**WHERE**
- Regional InnoBrokers pilots
- A European level innovation procurement brokerage scale-up

**WHEN**
- **August 2018**: Planning and setting up regional InnoBrokers pilots
- **Needs assessment and training activities**
- **July 2020**: Analyse and engage with market for innovative solutions
- **Scaling up InnoBrokers pilots to European level**
- **Case studies and models for brokerage based on pilots**

**OBJECTIVES**
- Develop and implement an InnoBrokers business model
- Create procurement opportunities for SMEs and/or start-ups

**PLANNED OUTCOMES**
- **20** public buyers engaged with the network
- **40** suppliers engaged with the network
- **5** needs assessment workshops
- **5** market engagement events
- **1** combined InnoBrokers model for future activities

**WHO**
- Public buyers
- SMEs and start-ups
- Organisations supporting innovation procurement

**WHERE**
- Regional InnoBrokers pilots
  - Ireland
  - Spain
  - Austria
  - Denmark
  - Germany
  - Austria
- A European level innovation procurement brokerage scale-up

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