

# Bringing public buyers and suppliers of innovation together

## WHAT

Innovation Procurement Brokers (InnoBrokers) facilitates procurement of innovative and sustainable goods and services by linking public buyers with innovative companies



## HOW



**Testing** innovation procurement brokerage approaches at regional and European level



**Supporting** and carrying out assessment of public authority needs



**Engaging** with start-ups and SMEs across Europe to find innovative solutions to needs

## WHY

Innovation procurement brokerage can provide opportunities for SMEs with solutions to public authority needs to bid for tenders

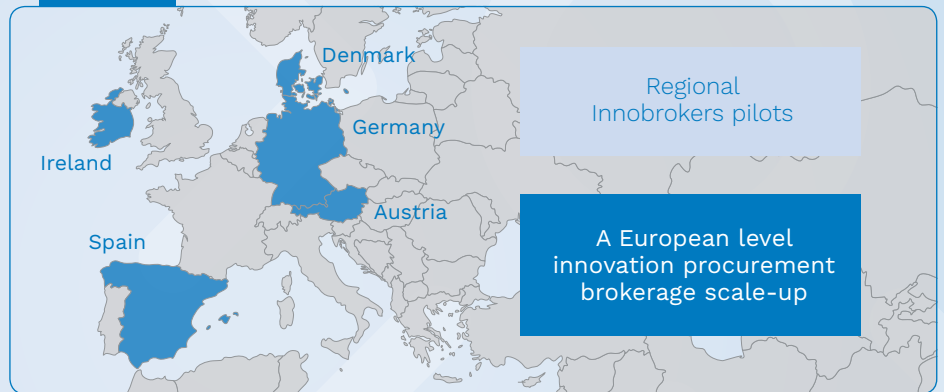


## WHO

- Public buyers
- SMEs and start-ups
- Organisations supporting innovation procurement



## WHERE



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## WHEN

**August 2018**

**July 2020**

Planning and setting up regional InnoBrokers pilots

Needs assessment and training activities

Analyse and engage with market for innovative solutions

Scaling up InnoBrokers pilots to European level

Case studies and models for brokerage based on pilots

## OBJECTIVES

- Develop and implement an InnoBrokers business model
- Create procurement opportunities for SMEs and/or start-ups



## PLANNED OUTCOMES

- 20 public buyers engaged with the network
- 40 suppliers engaged with the network
- 5 needs assessment workshops
- 5 market engagement events
- 1 combined InnoBrokers model for future activities

